



**YOU ALREADY KNOW WHAT CYP IS AND HOW IT WORKS. LETS DISCUSS...**

## **HOW CREATE YOUR PHYSIQUE CAN AFFECT A COMPANY'S BOTTOM LINE?**

People stop working out at the gym because they feel frustrated that they are not getting results, which is mainly due to their poor eating habits. You can spend all day at the gym but if you don't do the right thing in the kitchen, you are wasting your time. **Create Your Physique** shows the user how to eat the foods they actually enjoy by showing them how much of that food they should be consuming and at what time of the day they should be consuming it. All of this wonderful information is at their fingertips based on their profile and their desired goal. It is like having a nutritionist in your pocket without the additional cost.

If an individual walks 30 minutes a day along with the **CYP**, they will see results. Once results are seen, people feel like the possibility of getting the physique they have always wanted is no longer a dream. They don't have to put their goal on a wish list and all of this is motivation to move forward towards a healthier lifestyle.

This healthier lifestyle enhances success because an increase in health equals an increase in wealth.

- Employee no longer comes to work tired due to increased energy
- More energy means higher productivity resulting in growing profits
- Feeling better about yourself promotes confidence allowing the employee to be a more effective leader
- Better health decreases stress, which helps the employee better handle challenges in the workplace
- Happier employees have the ability to improve morale in the office, which helps overall performance in the workplace because the employees are happy to be there.
- *The CYP Program helps user control their salt & sugar intake. This will benefit diabetics, those suffering from obesity, and reduce high blood pressure decreasing risk for heart disease.*

Better health decreases visits to medical facilities, order for expensive exams, and the need for medications. This decrease in doctors' visits, exams, surgeries, hospital stays, medications, depression, etc... will lower insurance premiums ultimately increasing your bottom line. Not only does it help with premiums but also sick leave and disability. If employees are not getting sick, they are coming to work keeping doors open and budgets thriving more and more each year.

All of this for just a one-time fee of \$4.99...a possible tax deduction for any corporation  
and less than a meal at a drive thru or an oversized coffee.

**Create Your Physique is ready to help change lives and increase your bottom line!**

